



The heartbeat of York Pride, our talent

Canadian Heritage supports 2SLGBTQ+ arts and heritage

Newmarket – Canada is investing \$21,600 to help the organization carry out its activities, under the Building Communities Through Arts and Heritage Program, Local Festivals Component. Funding from the Canadian Heritage program will support the two-day event in Newmarket and enable York Pride to ensure local emerging artists within the Greater Toronto Area are supported. Especially shining a light on 2SLGBTQ performers that highlight the rich culture of our 2SLGBTQ+ community.

Brianne Evelyn, Arts & Culture Curator at the festival states: “York Pride prides itself on creating a platform for local performing artists both 2SLGBTQ+ identifying and allied. This stage allows a variety of talents to be showcased, from the art of Drag, to bands and singers, fire dancers, and event Circus acts, who challenge stigmas and breakdown barriers within this competitive industry. The York Pride stage provides job opportunities for talent within the performing arts sector as well as a platform to expand their reach within and beyond the community. Showcasing such a diverse set of family-friendly entertainment provides incomparable benefit not only to our entertainers, but to the families and friends watching and interacting with them. Each year, as York Pride expands its programming, so does its focus on highlighting local talent, both established, and those unseen before appearing on our stage. Needless to say, there is something magical about the moments shared between entertainers and audiences, as we provide a unique opportunity to create these unparalleled memories.”

As York Pride approaches its 25 milestone event in 2025 the ongoing support from the Canadian Government through Building Communities Through Arts and Heritage will continue to make York Region a destination for 2SLGBTQ experiences.

Canadian Heritage and its portfolio organizations play a vital role in the cultural, civic and economic life of Canadians. Arts, culture, and heritage represent more than \$57 billion in the Canadian economy and close to 673,000 jobs in sectors such as film and video, broadcasting, music, publishing, archives, performing arts, heritage institutions, festivals, and celebrations.

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